

# About the Land Trust



**WHO:** The **Northwest Arkansas Land Trust** is a local, private non-profit 501 (c) 3 organization dedicated to preserving quality of life in Northwest Arkansas through the permanent protection of land.

**WHAT:** Your local land trust is dedicated to the **people and places of Northwest Arkansas**, ensuring the abundant scenic beauty, wildlife habitats, clean air, clean water, places for outdoor recreation, local food supplies and natural heritage of our region are permanently protected for the benefit and prosperity of current and future generations.

**WHERE:** The **core service area** of the Northwest Arkansas Land Trust includes Benton, Carroll, Madison and Washington counties in Northwest Arkansas. Properties in outlying counties are also considered on a case-by-case basis.

**WHY:** The **population of Northwest Arkansas** has reached an all-time high at 500,000 - and the growth trend continues. Our region gains an average of 24 new residents every day.\* People are moving to Northwest Arkansas because of the natural beauty of the area, employment opportunities, and high quality of life. To accommodate the influx of people, land is being developed at a truly amazing rate.

The Northwest Arkansas Land Trust recognizes the **immediate and urgent need** to ensure that the rapid development of our region does not destroy the reasons people are moving here in the first place. The permanent protection of land will result in a direct benefit to the communities of Northwest Arkansas by ensuring these lands remain available for current and future generations.

**HOW:** To **achieve its mission**, the Northwest Arkansas Land Trust provides voluntary options for individual landowners, businesses and municipalities who wish to conserve their land. The land trust serves as a means to hold and protect land for the purposes of permanent land protection. Landowners can preserve a single feature on their land, define appropriate limits to the land uses or future development of their property, or conserve the entire landscape.



The Northwest Arkansas Land Trust is an Accredited land trust. This mark of distinction recognizes a select number of land trusts that have met national standards for excellence.

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\* Northwest Arkansas Council; US Census Data